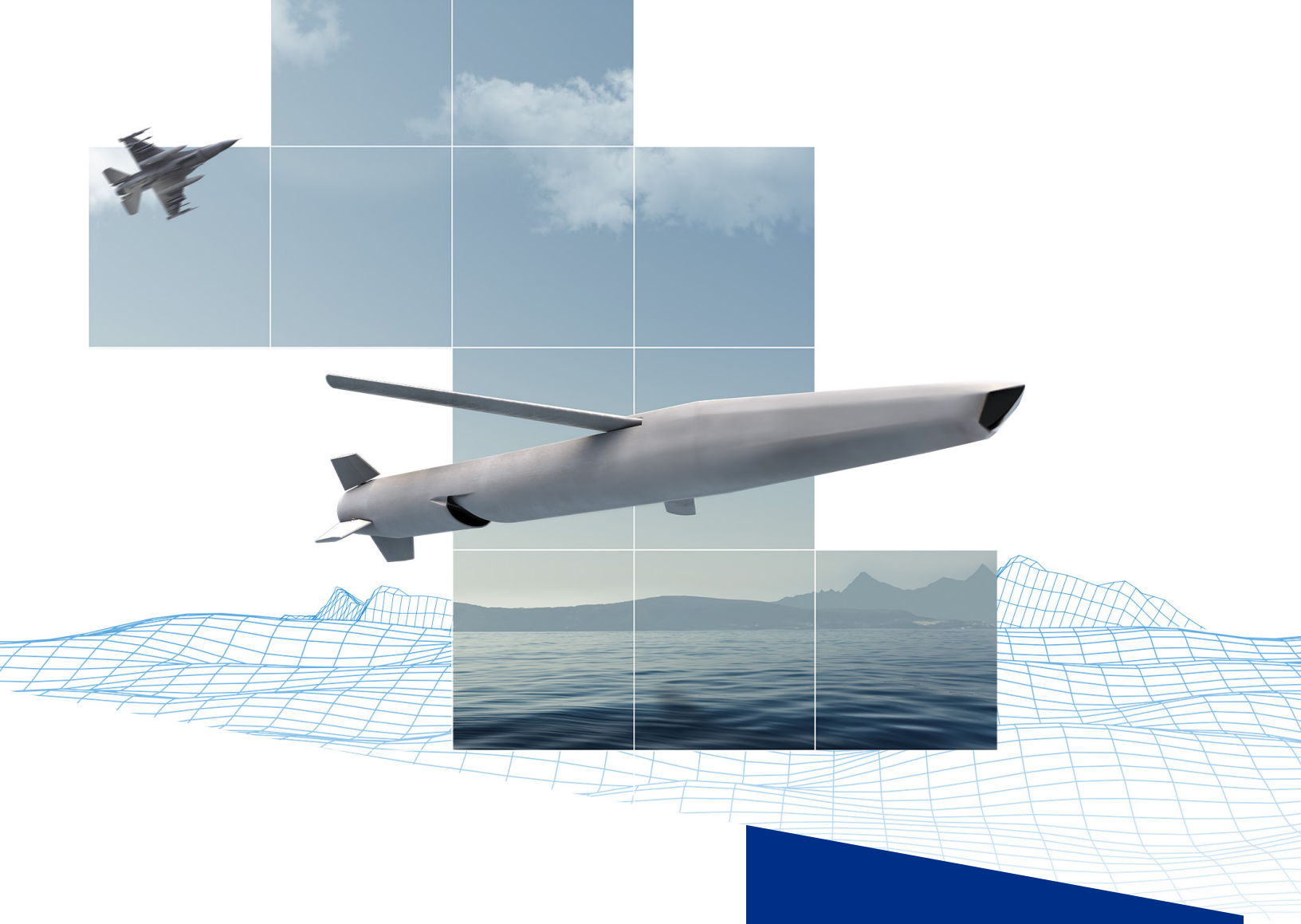


# Bullseye™

## LONG RANGE STRIKE MISSILE

**Bullseye™** is a long-range, precision-guided strike missile engineered to deliver high-performance effects against high-value targets. This advanced weapon executes multi-axis, synchronized attacks and can be air, sea, and ground launched, supporting a wide range of missions conducted by U.S. and allied forces.

Bullseye's versatility provides an affordable, high production-rate, and scalable solution with multiple warhead payloads and propulsion configurations. Its maneuvering capabilities and modular design enable deep precision strikes and accurate penetration of well-defended targets in contested environments.

With selective, precise aim points, Bullseye achieves strategic objectives and desired target damage while reducing risk and minimizing collateral damage.

- Advanced mission planning
- Multi-axis synchronized attack
- Automatic Terrain Avoidance (ATA)
- Autonomous operation and man-in-the-loop decision authority
- Anti-access/area-denial countermeasures
- Low-signature, detection-avoiding flight profile
- GPS/GNSS independent guidance
- Automatic Target Recognition (ATR)
- Affordable, high-rate production, and scalable design

## TECHNICAL SPECIFICATIONS

**Length**
~13 ft

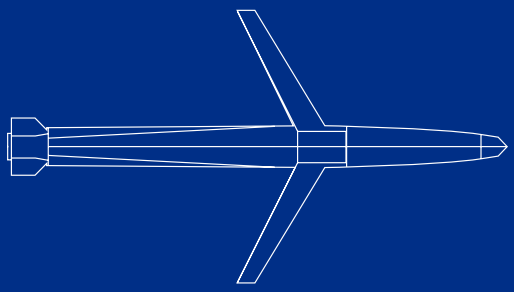
**Weight**
<890 lb

**Range**
>300 km

**Velocity**
High subsonic

**Warhead**
250 and 500 lb

**Seeker**
Advanced imaging infrared with AI/ML



# Bullseye™

**Bullseye™ executes multi-axis, synchronized attacks and can be air, sea, and ground launched.**

## ACCURATE. AFFORDABLE. AUTONOMOUS.

Bullseye can operate in an electronic countermeasure environment with autonomous flight while maintaining man-in-the-loop decision authority. It performs effectively in complex anti-access/area denial environments and GPS/GNSS-denied arenas, identifying and striking direct target components.

Its advanced all-weather electro-optical imaging infrared seeker increases warhead lethality for specific engagement conditions by leveraging automatic terrain avoidance, scene-matching algorithms, and automatic target recognition.

Bullseye is extremely challenging to detect with a terrain-following, sea-skimming flight profile and design features that include a passive seeker.

## FEATURES/BENEFITS

**Fused, Inertial Navigation System**

- GPS/GNSS anti-jamming
- Terrain contour matching

**Advanced Command & Control Systems**

- Re-targeting commands
- Sophisticated guidance, navigation and control
- Inertial and homing guidance for precision

**Communications**

- Real-time target updates
- Mission and seeker data to/from the missile
- Battle damage assessment
- Two-way long-range data link

**Compatibility**

- Fixed-wing aircraft
- Light attack aircraft
- Group 4+ UAVs
- Surface vessels
- Ground launchers

**CONTACT INFORMATION**
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**SCAN TO LEARN MORE**



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